



PLYMOUTH
PAVILIONS

ADVERTISING FOR BUSINESSES

PLYMOUTH PAVILIONS IS THE LARGEST ARENA
IN THE SOUTH WEST, ATTRACTING OVER
125,000 VISITORS FOR ITS EVENTS AND
REACHING AN ANNUAL AUDIENCE OF MORE
THAN 600,000.

WHY ADVERTISE WITH US?

- ✔ 200K SUBSCRIBERS & FOLLOWERS
- ✔ 125K+ ANNUAL FOOTFALL - 98% SOUTHWEST
- ✔ 600K ANNUAL WEBSITE USERS
- ✔ HAPPY CUSTOMERS ATTENDING SHOWS
RESPOND BETTER TO ADVERTISING.
- ✔ TARGET AUDIENCES BY AGE, GEOGRAPHICAL
AND BY SHOWS



FOR MORE INFORMATION
MARKETING@PLYMOUTHPAVILIONS.COM



SCREEN ADVERTISING



MEDIA SCREENS

- 10 SCREENS AROUND THE VENUE
- POTENTIAL STANDING CUSTOMERS 4000 PER SHOW
- POTENTIAL SEATED CUSTOMERS 2500 PER SHOW

TILL SCREENS

- 9 SCREENS AT OUR BARS
- POTENTIAL CUSTOMERS AVG 2000 PER SHOW

DIGITAL SCREENS

- 2 LARGE SCREENS AT OUR MAIN BAR ENTRANCE
- POTENTIAL CUSTOMER FOOTFALL 2000 PER SHOW
- PROMOTION CAN BE ANIMATED OR IMAGES

PER SHOW

£250

EXTRA SHOW

£200

WEBSITE ADVERTISING


**1,500 DAILY
USERS**

**42,750
MONTHLY
VISITORS**


**98% FROM
SOUTH WEST**

WHAT YOU GET

- WEBSITE BANNER SLOT ON OUR HOMEPAGE
- LINKED THROUGH TO YOUR WEBSITE/URL OF YOUR CHOICE

USERS

- OUR WEBSITE ATTRACTS OVER 42,000 MONTHLY USERS
- WEEKLY USERS: 9,600
- DAILY USERS: 1,500

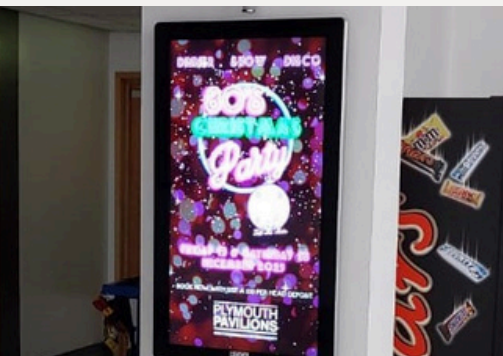
PER WEEK

£250

EXTRA WEEK

£200

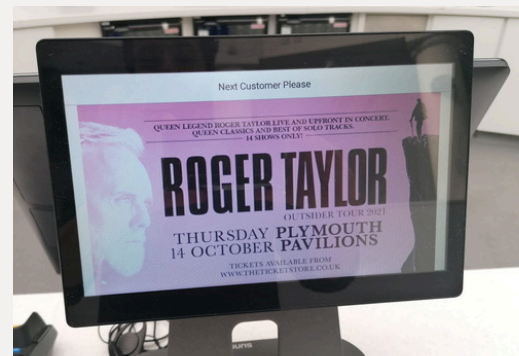
SCREEN & WEBSITE LOCATIONS



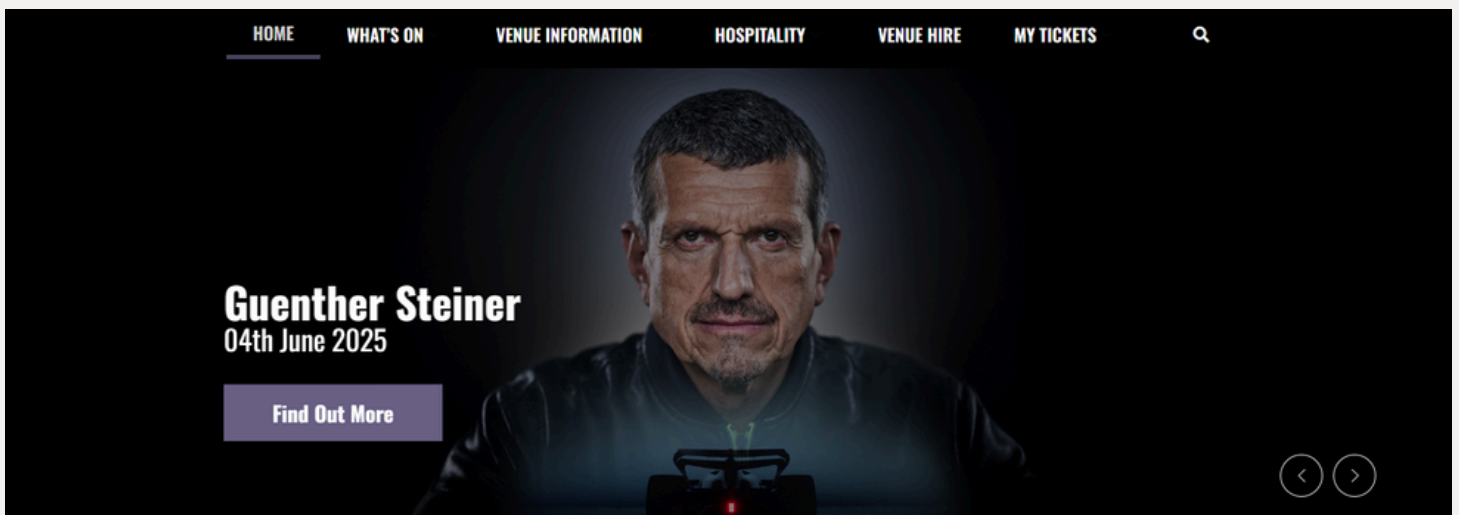
Our large digital screens are located at the entrance of our main bar. All customers go through this entrance



We have media TVs all around the building and bars which showcases our shows and ads all year round. Over 100,000 customers see these ads annually



Our till screens are shown to every customer at our bars. Average footfall is approx 1.2k per show



Our homepage attracts over 1.2k visitors daily and over 42k monthly. AD space is available on our homepage footer and banner spaces. Contact us for more information: marketing@plymouthpavilions.com