



PLYMOUTH  
PAVILIONS

# ADVERTISING FOR BUSINESSES

PLYMOUTH PAVILIONS IS THE LARGEST ARENA  
IN THE SOUTH WEST, ATTRACTING OVER  
125,000 VISITORS FOR ITS EVENTS AND  
REACHING AN ANNUAL AUDIENCE OF MORE  
THAN 600,000.

## WHY ADVERTISE WITH US?

- ✓ 200K SUBSCRIBERS & FOLLOWERS
- ✓ 125K+ ANNUAL FOOTFALL - 98% SOUTHWEST
- ✓ 600K ANNUAL WEBSITE USERS
- ✓ HAPPY CUSTOMERS ATTENDING SHOWS  
RESPOND BETTER TO ADVERTISING.
- ✓ TARGET AUDIENCES BY AGE, GEOGRAPHICAL  
AND BY SHOWS



FOR MORE INFORMATION  
[MARKETING@PLYMOUTHPAVILIONS.COM](mailto:MARKETING@PLYMOUTHPAVILIONS.COM)



# WEBSITE ADVERTISING



**1,200 DAILY  
USERS**

**42,750  
MONTHLY  
VISITORS**



**98% FROM  
SOUTH WEST**

## WHAT YOU GET

- WEBSITE BANNER SLOT ON OUR HOMEPAGE
- LINKED THROUGH TO YOUR WEBSITE/URL OF YOUR CHOICE

## USERS

- OUR WEBSITE ATTRACTS OVER 42,000 MONTHLY USERS
- WEEKLY USERS: 9,600
- DAILY USERS: 1,200

**PER WEEK**

**£250**

**EXTRA WEEK**

**£200**

\*Please note terms and conditions apply. Our advertising slots are based on first come first served.

# SCREEN ADVERTISING



## MEDIA SCREENS

- 10 SCREENS AROUND THE VENUE
- POTENTIAL STANDING CUSTOMERS 4000 PER SHOW
- POTENTIAL SEATED CUSTOMERS 2500 PER SHOW

## TILL SCREENS

- 9 SCREENS AT OUR BARS
- POTENTIAL CUSTOMERS AVG 2000 PER SHOW

## DIGITAL SCREENS

- 2 LARGE SCREENS AT OUR MAIN BAR ENTRANCE
- POTENTIAL CUSTOMER FOOTFALL 2000 PER SHOW
- PROMOTION CAN BE ANIMATED OR IMAGES

**PER SHOW**

**£250**

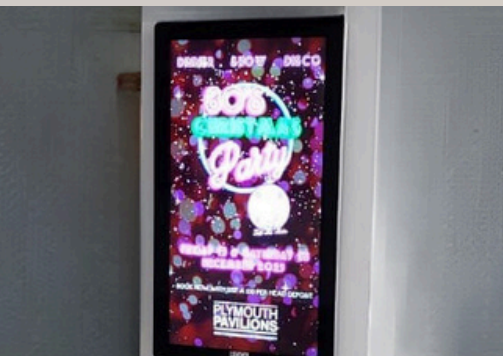
**EXTRA SHOW**

**£200**

\*Please note terms and conditions apply. Our advertising slots are based on first come first served.



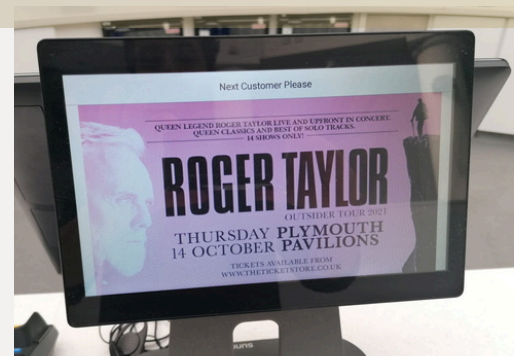
# SCREEN & WEBSITE LOCATIONS



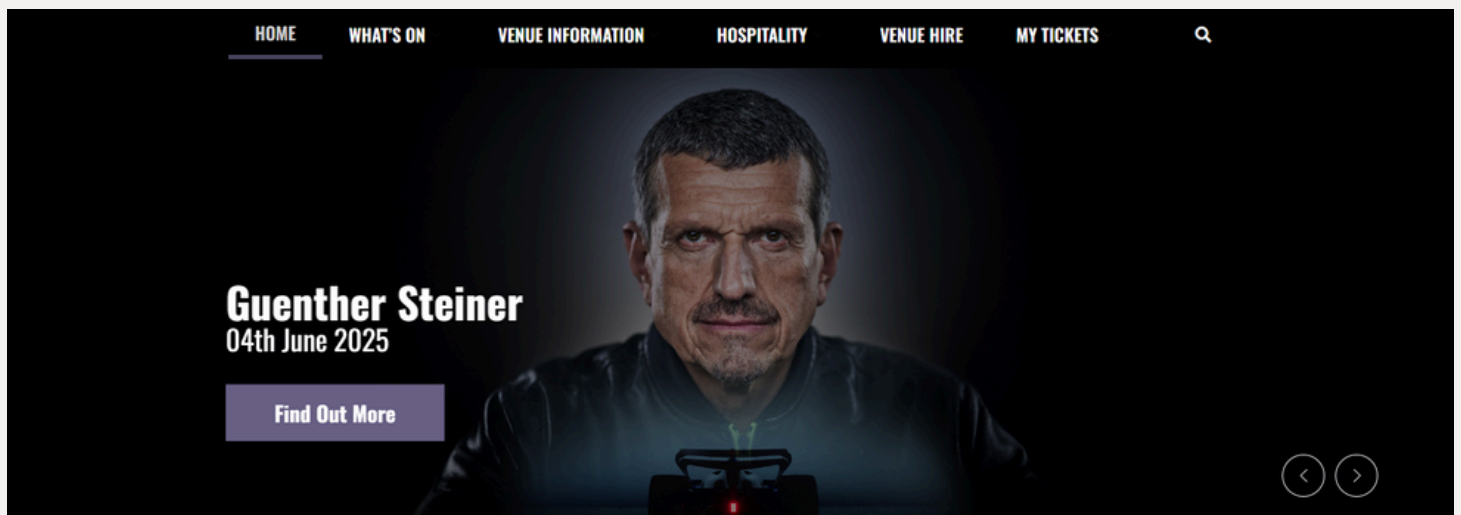
Our large digital screens are located at the entrance of our main bar. All customers go through this entrance



We have media screens all around the building and bars which showcases our shows and ads all year round. Over 100,000 customers see these ads annually



Our till screens are shown to every customer at our bars. Average footfall is approx 1.2k per show



Our homepage attracts over 1.2k visitors daily and over 42k monthly. Ad space is available on our homepage footer and banner spaces. Contact us for more information: [marketing@plymouthpavilions.com](mailto:marketing@plymouthpavilions.com)